

Message Text

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PAGE 01 BRASIL 04348 281153Z
ACTION A-01

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O R 272330Z MAY 77
FM AMEMBASSY BRASILIA
TO SECSTATE WASHDC IMMEDIATE 1895

WHITE HOUSE WASHDC IMMEDIATE
INFO AMCONSUL RECIFE
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO

C O N F I D E N T I A L BRSILIA 4348

DEPARTMENT FOR A, CU/ARA, WHITE HOUSE FOR MS. MARY HOYT,
PRESS SECRETARY TO MRS. CARTER

EO 11652 GDS
TAGS OVIP BR (VANCE, GRACE SLOAN)
SUBJECT: VISIT OF MRS. VANCE

REF: BRASILIA 4178

1. FOLLOWING DETAILS PROPOSED FOR VISIT OF MRS. VANCE TO CASA

THOMAS JEFFERSON TO INAUGURATE TWENTIETH ANNIVERSARY CELEBRATION OF
FULBRIGHT COMMISSION IN BRAZIL.

2. LEAVE PREVIOUS EVENT AT AMERICAN EMBASSY AT 1710 ACCOMPANIED

BY COUNSELOR FOR PUBLIC AFFAIRS LYLE COPMANN WHO IS ALSO CHAIRMAN
OF FULBRIGHT COMMISSION. ARRIVE AT CASA THOMAS JEFFERSON AT 1725.
WILL BE MET AT FRONT DOOR BY BRAZILIAN AMBASSADOR FRANCISCO GRIECO,
RANKING BRAZILIAN MEMBER OF COMMISSION; DON MULLIGAN, COUNTRY
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CULTURAL AFFAIRS OFFICER AND TREASURER OF COMMISSION;
HAROLD MIDKIFF, ACTING EXECUTIVE SECRETARY OF THE COMMISSION;
AND ROBERT BARON, ACTING DIRECTOR OF THE CASA THOMAS JEFFERSON.

3. MRS. VANCE WILL WALK THROUGH EXECUTIVE OFFICES OF THE CASA TO
MEET SENIOR STAFF AND CONTINUE TO CONFERENCE ROOM WHERE FULBRIGHT
COMMISSION STAFF WILL BE ASSEMBLED. SHE WILL VIEW THE LIBRARY AND

ENGLISH CLASSES IN SESSION. THESE ACTIVITIES ARE ESTIMATED TO TAKE

10 MINUTES.

4. MRS. VANCE WILL PROCEED TO EXHIBIT GALLERY WHERE THE MEMBERS OF THE FULBRIGHT COMMISSION BOARD WILL BE ASSEMBLED, ALONG WITH PROMINENT BRAZILIAN EX-GRANTEES, CURRENT AMERICAN GRANTEES, THE FORMER EXECUTIVE SECRETARY AND BRAZILIAN OFFICIALS OF MINISTRIES AND AGENCIES WHO WORK WITH FULBRIGHT COMMISSION PROGRAMS. THERE WILL BE A SHORT CEREMONY INAUGURATING THE 20TH ANNIVERSARY CELEBRATIONS AT WHICH TIME WE HOPE MRS. VANCE WILL MAKE BRIEF REMARKS. A CHAMPAGNE RECEPTION WILL FOLLOW. THE CEREMONY AND RECEPTION WILL LAST 20-25 MINUTES. MRS. VANCE WILL DEPART AT ABOUT 6 P.M.

5. BOARD MEMBERS AND BRAZILIAN FULBRIGHT GRANTEES ARE FROM RIO AND SAO PAULO AS WELL AS BRASILIA AND HOLD PROMINENT POSITIONS SUCH AS DIRECTOR OF THE BRAZILIAN GOVERNMENT INSTITUTE OF ECONOMICS AND SOCIAL PLANNING; EXECUTIVE DIRECTOR OF THE BRAZILIAN INSTITUTE OF MUNICIPAL ADMINISTRATION, DIRECTOR OF THE INSTITUTE OF PURE AND APPLIED MATHEMATICS, EXECUTIVE DIRECTOR OF THE AGENCY FOR IMPROVEMENT OF HIGHER EDUCATIONAL PERSONNEL; AND A CENTRAL BANK DIRECTOR.

6. IN THE EVENT THAT MRS. VANCE WOULD CARE TO OFFER REMARKS AT THE RECEPTION THE FOLLOWING DRAFT IS SUBMITTED FOR HER APPROVAL. ADVISE.

7. "MR. CHAIRMAN, MEMBERS OF THE FULBRIGHT COMMISSION,
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FRIENDS:

8. IT IS MOST GRATIFYING TO ME TO GATHER HERE WITH YOU TODAY TO PARTICIPATE IN THE FIRST OF SEVERAL EVENTS TO BE HELD IN BRAZIL TO COMMEMORATE THE 20TH ANNIVERSARY OF THE SIGNING OF THE FULBRIGHT AGREEMENT BETWEEN OUR COUNTRIES. SINCE THE EXCHANGE OF NOTES 20 YEARS AGO BETWEEN FOREIGN MINISTER JOSE CARLOS DE MACEDO SOARES AND AMBASSADOR ELLIS O. BRIGGS, ALMOST TWO THOUSAND BRAZILIAN AND AMERICAN SCHOLARS, STUDENTS AND TEACHERS HAVE ENJOYED EDUCATIONAL EXPERIENCES UNDER THE PROGRAM.

9. LAST YEAR, AT THE WASHINGTON CONVOCATION HONORING THE THIRTIETH ANNIVERSARY OF THE FULBRIGHT HAYS PROGRAM, ONE OF YOUR DISTINGUISHED STATESMEN AND DIPLOMATS, THE HONORABLE ROBERTO DE OLIVEIRA CAMPOS, AMBASSADOR TO THE UNITED KINGDOM, DESCRIBED THE IMPORTANCE OF SUCH PROGRAMS. HE SAID THAT INTERNATIONAL EXCHANGE PROGRAMS NOT ONLY "FULFILL AN ESSENTIAL ROLE IN EVERYDAY LIFE AND IN SCHOLARSHIP BY CREATING POSSIBILITIES TO COMMUNICATE AND TO OVERCOME NATIONAL OR PROFESSIONAL BARRIERS,"

BUT ALSO"ARE, AND SHOULD REMAIN IN THE FUTURE, ONE OF THE MOST IMPORTANT WAYS OF AVOIDING PAROCHIALISM AND PROVINCIALISM, WHICH BREED SOME OF THE WORST MODERN DISEASES IN SCHOLARSHIP AS WELL AS IN INTERNATIONAL RELATIONS."

10. PRESIDENT CARTER IS CONVINCED OF THE VALUE OF SUCH PROGRAMS AND THE NEED FOR STRENGTHENING AND EXPANDING THEM, BOTH WITHIN AND OUTSIDE OF OFFICIAL CHANNELS. I EXTEND MY SINCERE CONGRATULATIONS TO ALL WHO HAVE MADE THE PROGRAM SUCH A SUCCESS AND HOPE THAT IT WILL CONTINUE TO CREATE NSW OPPORTUNITIES FOR BRAZILIAN-AMERICAN COOPERATION IN THE EDUCATIONAL AND CULTURAL FIELDS.

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